



*Public Relations Society of India*

Cordially invites you to a talk on

**“Communication Challenges in Implementation  
of Innovative PDS Smart Card System”**

By

**Smt. Madumathi, I.A.S.**

Commissioner of Civil Supplies &  
Consumer Protection Department,  
Government of Tamilnadu.

Date: 7<sup>th</sup> April 2017 (Friday)

Time: 4.00 Pm

Venue: CRA Conference Hall, 5th Floor,  
Ezhilagam, Chepauk, Chennai 600005

Tea 3.30 PM